



Growing Your Network With LinkedIn

How Can YOU Get

LinkedIn?

- Complete Your Profile
- Join Groups
- Connect and Interact!
- Connect with People You May Know
- Import your Email Contacts
- Connect with People Who Viewed Your Profile
- Ask for Recommendations

Complete Your Profile

The screenshot shows a LinkedIn profile for Sandy Hibbard. The profile is 100% complete. The user is currently a CEO/Creative Director at Lyric Marketing & Design in the Dallas/Fort Worth Area. The profile includes a photo, a cover photo, and a post titled "5 Ways to Humanize Your Company With Social Media". The profile also shows 12 recommendations, 500+ connections, and a list of websites and social media links. A "Who's Viewed Your Profile?" section shows 5 views in the past 15 days and 18 search appearances in the past 3 days. The profile is currently set to "Public".

LinkedIn Account Type: Basic

Sandy Hibbard Add Connections

Home Profile Contacts Groups Jobs Inbox Companies News More

People Search... Advanced

C-Level Women - Apply to the Search Who's Who network for Successful Women.

Improve your Profile View profile

Ask for recommendations
Create your profile in another language

100% profile completeness

Sandy Hibbard

CEO/Creative Director Lyric Marketing & Design
Dallas/Fort Worth Area | Marketing and Advertising

5 Ways to Humanize Your Company With Social Media
socialmediaexaminer.com
We call this crazy thing we're all addicted to social media for a reason: it's about people. It's about developing relationships. So,...

Like Comment Share See all activity Post an update 6 days ago

Current CEO/Creative Director at Lyric Marketing & Design
+ Add a current position

Past Director of Marketing at CENTURY 21 Judge Fite Company
Web Designer at Seabring Holdings
In-House Marketing Agency at Capital Title of Texas
see all -

Education Oklahoma City University

Recommendations 12 recommendations Edit

Connections 500+ connections

Websites Blog Edit
Company Website Edit
LensQueen Photography Edit

Twitter sandywright Edit

Public Profile http://www.linkedin.com/in/sandywright Edit

Share PDF Print

NEW Add sections to reflect achievements and experiences on your profile. Add sections

Summary Edit

Who's Viewed Your Profile?

5 Your profile has been viewed by 5 people in the past 15 days.

18 You have shown up in search results 18 times in the past 3 days.

Sandy's Activity edit

Sandy Hibbard has a new profile photo
Like Comment 1 hour ago

Sandy Hibbard was recommended by Michael Sorenson
"Sandy is truly an innovative marketing guru with a unique research that produces excellent results."

Complete your professional profile ENTIRELY – like you were creating a Resume.

Join a Group

The screenshot shows a LinkedIn profile page for Sandy Hibbard. The 'Groups' menu is open, displaying options: 'Your Groups', 'Groups You May Like', 'Groups Directory', 'Create a Group', 'Advertising, Marketing & More', 'Century 21 Commercial Judge Fite', 'Century 21 Real Estate LLC', and 'See all >'. The main content area lists groups joined by the user, including 'DFW AMA', 'advertising marketing & more', 'Century 21 Commercial Judge Fite', 'Century 21 Real Estate LLC', 'DFW Top 100 Employers', 'eMarketing Association Network', 'Kalon Women', 'LOCAL', and 'MONDAY MARKETING TIP... Better Your Business Tips'. On the right, there are sections for 'Groups You May Like' (Social Media Marketing, QUANTIFY: The Marketing & Social Media ROI Forum, Young Marketing Professionals), 'Explore Open Groups' (ForbesWoman), and 'Ads by LinkedIn Members' (Are You A Director?, Are You a Compliance Pro?).

Join a Group or Create Your Own

The screenshot shows a LinkedIn profile for Sandy Hibbard. The navigation bar includes Home, Profile, Contacts, Groups, Jobs, Inbox, Companies, News, and More. The 'Groups You've Joined' section lists 12 groups, including the American Marketing Association (pending approval), Advertising, Marketing & More, Century 21 Commercial Judge Fite, Century 21, DFW Top 100 Employers, and eMarketing Association Network. The 'Groups You May Like' section suggests the Marketing Association, Social Marketing Group, Innovations in Social Media Marketing, and American Marketing Association. A post from the American Marketing Association is visible, discussing capital sources for real estate funding.

Private or Public?

Connect and Interact!

The image shows a screenshot of a LinkedIn profile page. At the top, the LinkedIn logo and 'Account Type: Basic' are visible. The navigation bar includes 'Home', 'Profile', 'Contacts', 'Groups', 'Jobs', 'Inbox', 'Companies', 'News', and 'More'. A search bar is present with 'People' selected and a search icon. The main content area features a post with a profile picture and a text box for sharing updates, with a 'Share' button. Below this is a 'Linkedin Today' section with headlines like 'Explorer taking body blows from Safari' and 'Big Brands Like Facebook, But They Don't Like to Pay'. The 'All Updates' section shows recent connection notifications for Ron Hamlett, Lori Darley, and Kim Pratt. On the right, a 'People You May Know' sidebar is highlighted with a red box, listing Bill Stivers, Janice Ellis, and Jean Griner with 'Connect' buttons. At the bottom right, a statistics box shows '5 Your profile has been viewed by 5 people in the past 15 days' and '18 You have shown up in search results 18 times in the past 3 days'. Below that, the 'Your LinkedIn Network' section shows '613 Connections link you to 5,609,535+ professionals'.

Add business and social status updates to your network

People You May Know

- Bill Stivers, Manager Ellis County at Century 21 Judge Fite
- Janice Ellis, REALTOR - CEDAR CREEK LAKE with Ebby Halliday
- Jean Griner, real estate broker at Coldwell Banker Commercial

5 Your profile has been viewed by 5 people in the past 15 days.

18 You have shown up in search results 18 times in the past 3 days.

613 Connections link you to 5,609,535+ professionals

Add 3 a day – send a warm message, add a status update – get involved!

Connect with People You May Know

LinkedIn Account Type: Basic

Home Profile **Contacts** Groups Jobs Inbox Companies News More People ▾

Connections **Add Connections** Profile Organizer **Network Statistics**

Here you see statistics about your network, including how many users you can reach through your connections. Your network grows every time you add a connection — [Invite connections now](#).

Your Network of Trusted Professionals

You are at the center of your network. Your connections can introduce you to 5,609,500+ professionals — here's how your network breaks down:

1	Your Connections Your trusted friends and colleagues	614
2	Two degrees away Friends of friends; each connected to one of your connections	131,500+
3	Three degrees away Reach these users through a friend and one of their friends	5,477,300+
Total users you can contact through an Introduction		5,609,500+

8,217 new people in your network since November 1

The LinkedIn Network

The total of all LinkedIn users, who can be contacted directly through InMail.

Total users you can [contact directly](#) — [try a search now!](#) **120,000,000+**

More About Your Network

REGIONAL ACCESS
Top locations in your network:

10% 1. Dallas/Fort Worth Area
6% 2. Greater New York City Area
3% 3. San Francisco Bay Area
3% 4. Greater Chicago Area
3% 5. Greater Los Angeles Area

Your region: Dallas/Fort Worth Area



Two degrees away
Friends of friends; each connected to one of your connections

131,500

Import Your Email Contacts

LinkedIn Account Type: Basic

Home Profile Contacts Groups Jobs Inbox Companies News More

Add Connections Colleagues Alumni People You May Know

763 invitations have been sent.

Get more value out of LinkedIn by inviting your trusted friends and colleagues to connect.

See Who You Already Know on LinkedIn
Searching your email contacts is the easiest way to find people you already know on LinkedIn. [Learn More](#)

Your email:

[Continue](#)









We will not store your password or email anyone without your permission.

Do you use Outlook, Apple Mail or another email application? [Import your desktop email contacts »](#)

LinkedIn Connect with people you know on LinkedIn Step 1 of 2

We found 221 people you know on LinkedIn. Select the people you'd like to connect to.

Select All 221 Selected

<input checked="" type="checkbox"/>  Daniel Kondos Owner, attorney	<input checked="" type="checkbox"/>  David Porter Owner at Webster Mechanical
<input checked="" type="checkbox"/>  Rick Stuart Owner, Rick Stuart Production & Design	<input checked="" type="checkbox"/>  Lesa Collins Client Coordinator at Tannery Wealth Management
<input checked="" type="checkbox"/>  Teri Goettsche Sales and Marketing at Desco Fine Homes	<input checked="" type="checkbox"/>  Vale Elkins Independent Leisure, Travel & Tourism Professional
<input checked="" type="checkbox"/>  Dave Hoover President at Hoover Landscape Inc.	<input checked="" type="checkbox"/>  Jerry Schraeder Coldwell Banker Real Estate Professional Residential and Commercial

[Add Connection\(s\)](#) or [Skip this step »](#)

Connect with People Who Viewed Your Profile

The screenshot shows a LinkedIn profile page for Sandy Hibbard. The 'Profile Stats' section is active, showing 'Who's Viewed Your Profile' for the last 90 days (August 5, 2011 – November 3, 2011). The 'Trends' graph shows 'Views' and 'Appearances in Search' over time, with a total of 32 views. A callout box highlights the 'Who's Viewed Your Profile' section.

Who's Viewed Your Profile

TODAY

- Romy Sala**
Executive MBA
Barcelona Area, Spain | Marketing and Advertising
- Mortgage Banker at Guild Mortgage Company**
- Angelo Antoline**
Executive Creative Director at FaceTime Strategy, LLC
Dallas/Fort Worth Area | Marketing and Advertising
In Common: > 4 shared connections
- Someone at RMCN Credit Services**
- Brian W. Eckeberger**
Wealth Manager at Signal Securities
Dallas/Fort Worth Area | Financial Services
In Common: > 11 shared connections

See the full list of who's viewed your profile. [Upgrade your account.](#) [[Learn more](#)]

Trends

Views Appearances in Search

Total Views 32

Date	Views
Aug 7	3
Aug 21	2
Sep 4	8
Sep 18	2
Oct 2	1
Oct 16	4
Nov 3	1

Send a message - I saw that you viewed my profile...

Ask for a Recommendation

LinkedIn Account Type: Basic Sandy Hibbard

Home Profile Contacts Groups Jobs Inbox Companies News More People Search...

Receive Sent Recommendations Request Recommendations

Manage recommendations you've received

Ask colleagues, clients, managers, and employees to endorse your work. **Get recommended.**
(Looking for recommendations you've made? [Click here.](#))

- CEO/Creative Director at Lyric Marketing & Design
You have **4 recommendations** for this position (4 visible, 0 hidden) and 1 pending request.
[[Manage](#) | [Ask to be endorsed](#)]
- Director of Marketing at CENTURY 21 Judge Fite Company
You have **8 recommendations** for this position (6 visible, 2 hidden) and 8 pending requests.
[[Manage](#) | [Ask to be endorsed](#)]
- Web Designer at Seabring Holdings
You have **no recommendations** for this position. [[Ask to be endorsed](#)]

As FOR and GIVE professional recommendations for people you have worked with.

Summary

- Complete your profile in its entirety
- Join a group or create your own
- Upload your email contacts and invite them to connect
- Monitor your dashboard and connect with people you may know
- Add 3 new contacts every day
- Interact and add status updates – get involved
- Connect and interact with people who view your profile
- Ask for Recommendations – increase your visibility